



WORLDVENTURES

**WorldVentures**

**Corporate Timeline**

5360 Legacy Dr. Building 1, Suite 300  
Plano, TX 75024 • (972) 805-5100  
[www.worldventures.com](http://www.worldventures.com)



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## MISSION STATEMENT

WorldVentures is creating more fun, freedom and fulfillment in people's lives through the merging of great life experiences, financial opportunity, learning and contribution.

FOR MORE INFORMATION, PLEASE CONTACT  
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## WORLDVENTURES' CORPORATE TIMELINE

### 2005

WorldVentures Holdings, LLC launches Dec. 10, in Las Vegas, Nevada, at the Venetian Las Vegas Casino, Hotel & Resort.

### 2006

WorldVentures offers 15 DreamTrips, giving members three more than initially promised.

### 2007

In 2007, almost 40 DreamTrips are available.

WorldVentures appears in the June 2007 issue of *Your Business at Home* available on newsstands throughout the United States.

WorldVentures is spotlighted in the May issue of *Success from Home* and appears on newsstands throughout the United States.

In November, the company gives away a brand-new 2008 Mercedes C300 Sports Sedan.

### 2008

DreamTrippers have their choice of 95 DreamTrips.

In March, a brand-new 2008 Porsche Cayman is given away.

The company launches its brand-new Premium Service Program (PSP), featuring video email, the bimonthly *Voyager* magazine, enhanced back-office functionality, and a subscription to *SUCCESS* magazine.

Because of the company's growth, it moves into a brand-new, 38,000-square-foot home office in Plano, Texas.

In November, a brand-new 2009 Mercedes C300 Sports Sedan is given away.



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### 2009

More than 300 DreamTrips are offered.

In April, closed captioning is added to the marketing videos available.

In May, Co-Founder Wayne Nugent was named Chief Visionary Officer (CVO), and Co-Founder Mike Azcue is named Chief Executive Officer (CEO). Jon McKillip is named Chief Operating Officer (COO), and Eddie Head is named Chief Strategy Officer (CSO) for WorldVentures.

In July, Luxury DreamTrips is introduced as a top-tier product offering. The new product caters to a more upscale clientele, with amenities and white-glove service luxury travelers look for.

WorldVentures launches in eight countries: the United Kingdom, South Africa, Botswana, Kenya, Israel, Cyprus, Malta and Singapore.

### 2010

Almost 600 DreamTrips are offered. Destinations included London, Hong Kong, Jamaica, New Orleans, Las Vegas, Brazil, Washington, D.C., Madrid, Aruba, Cancun, Thailand, Cabo San Lucas, San Francisco, Maui, Kenya, Alaska, Paris, Playa del Carmen, Munich, Disney World, Puerto Vallarta, Beijing, and Rome.

WorldVentures is named No. 994 in the Inc. 5000 of fastest-growing privately held companies in the United States.

The Manifest Foundation launches in April.

In June, *Direct Selling News*, the network marketing industry's news publication, ranks WorldVentures No. 93 in its first DSN Global 100, which lists the top-earning direct selling companies in the world based on 2009 fiscal year revenues.



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### 2010

WorldVentures' success is featured in the June issue of *Direct Selling News*.

WorldVentures Founders Wayne Nugent and Mike Azcue are named finalists for the Ernst & Young Entrepreneur of the Year award.

WorldVentures launches in seven more countries: Austria, Canada (Ontario and British Columbia), Germany, Hungary, Norway, Sweden and the Netherlands.

### 2011

March 19 marks the unveiling of DreamTrips Life, WorldVentures' middle-tier product offering.

WorldVentures' humanitarian efforts through the Manifest Foundation are spotlighted in the April issue of *Direct Selling News*.

Based on its 2010 fiscal year revenue, *Direct Selling News* announces in June that WorldVentures has moved up three spots in the DSN Global 100 to No. 90.

In July, DreamTrips Life Exclusive Deals is added to the DreamTrips Life product. DreamTrips Life Exclusive Deals offers DreamTrips Life Members in the U.S. coupons for businesses other members refer to the program.

The company announces it is testing the College/Young Professional Program business opportunity and DreamTrips U product offering, designed specifically for students and young professionals between the ages of 18 and 25.

WorldVentures launches in Greece, Hong Kong, Russia and Slovenia.

### 2012

On Jan. 26, the company debuts its newest type of DreamTrip, DreamNights, with the Big '80s Meets Big Texas DreamNight in Dallas.

In January, the company launches its new Wings & Wheels car bonus program, where Representatives have a chance to earn monthly bonuses to put toward a BMW.

WorldVentures says it will continue testing DreamTrips U and the College/Young Professional Program through April 2012.

Feb. 3 marks the official launch of WorldVentures in Zimbabwe.

### 2013

On Jan. 30, the company launches its new DreamTrips Rewards program enabling new members in the United States to be rewarded back the money they spend on membership fees in 2013 in the form of DreamTrips Points redeemable toward the cost of one-of-a-kind, curated group vacation experiences called Reward DreamTrips.



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**In the Spotlight**

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## DIRECT SELLING NEWS ARTICLES

[WorldVentures: Living and Giving](#)  
[New Freedom Fighters](#)  
[2010 DSN Global 100](#)  
[2009 DSN Global 100](#)

## DIRECT SELLING NEWS EUROPE ARTICLES

[WorldVentures' International Expansion](#)

## INC. 5000 ARTICLES

[WorldVentures Ranked No. 994 in 2010 Inc. 5000](#)

## D MAGAZINE ARTICLES

[Meet Ernst & Young's Entrepreneur of the Year Contenders](#)

## RECENT PRESS RELEASES

[WorldVentures Representatives Rebuild Synagogue Destroyed by Attacks](#)  
[WorldVentures CEO Mike Azcue Named a Director of BBBS International](#)  
[WorldVentures Opens in Zimbabwe with a Celebration](#)  
[WorldVentures Continues International Expansion with 21st Country, Zimbabwe](#)  
[WorldVentures Announces DTU Program Extension](#)  
[WorldVentures Celebrates a Successful Sixth Year in Direct Sales](#)  
[WorldVentures Introduces DreamTrips Life Exclusive Deals](#)  
[WorldVentures Launches the Manifest Foundation to Help Needy Children Worldwide](#)  
[WorldVentures Recognized as One of the Top 100 Global Companies](#)

WorldVentures' Impressive Jump to Number 74 on the Top 100 Global Direct Selling Companies List –  
<http://www.mmdnewswire.com/worldventures-116741.html>

WorldVentures Opens for Business in Ireland  
<http://www.ittn.ie/bulletins/worldventures-opens-for-business-in-ireland%E2%80%A8/>

WorldVentures Announces New DreamTrips Reward Program  
<http://www.prnewswire.com/news-releases/worldventures-announces-new-dreamtrips-reward-program-187584821.html>

WorldVentures Is Looking to Further Collaboration with Non Profits through Manifest Foundation –  
<http://www.prnewswire.com/news-releases/worldventures-is-looking-to-further-collaboration-with-non-profits-through-manifest-foundation-175672031.html>

WorldVentures' Training Event Is Drawing 350 Independent Representatives to Zimbabwe –  
<http://appablog.wordpress.com/2012/12/03/worldventures-training-event-is-drawing-350-independent-representatives-to-zimbabwe/>

WorldVentures' Representatives Support Local Communities by Organising Blood Drives (Greek) –  
<http://www.24sports.com.cy/index.php?pageaction=kate&modid=1&artid=48567>

WorldVentures Named Among Top 100 Direct Selling Companies (Norwegian) –  
<http://www.mmdnewswire.com/worldventures-115777.html>



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**Charitable Giving**

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## WORLDVENTURES' CHARITABLE GIVING

At the heart of every great network marketing company is a lot of heart. That's why at the 2010 International Convention in Dallas, WorldVentures launched its own nonprofit, the Manifest Foundation, dedicated to "creating lasting, positive change in the world by impacting the lives of children." Soon after its launch, the organization and WorldVentures Representatives took on their first project: working with Hug It Forward to build bottle schools for impoverished villages in South and Central America.

Today, the Manifest Foundation has funded over 20 bottle schools, given women and children the opportunity to start their own businesses, matched hundreds of children with a mentor, and provided thousands of people with permanent clean-water solutions in two countries.

WorldVentures is dedicated to changing the world, whether it's through travel or donating leftover lunch money.

1. Regional and local Boys & Girls Clubs in the US
  - a. Hosted DreamTrips, Service Excursions, and Beautification Projects
  - b. DreamCourts as WorldVentures Foundation leave-behind stamps
2. International & National VolunTours

## MANIFEST FOUNDATION IN THE NEWS:

[Manifest Foundation's Extreme Dream Makeover Changes Four Families' Lives Completed Bottle School Projects](#)

[Hug It Forward and Manifest Foundation Interview \(video\)](#)

[Hoops and Hugs: Basketball Camp for At-Risk Kids \(audio\)](#)

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